

AIAA-SD Council Meeting

Saturday, August 13th, 2016

Meeting Time:

Meeting Start: 2:00 PM

Meeting End: 4:00 PM

Meeting Attendees:

Steven Jacobson

Robin Felver

Kathy Kucharski

Martin Miller

Ioana Broome

Kevin Burns

Chris Root

Lauren Wilhelm

Keith Glassman

Marcia Crawford

Joel Perez

Shraddha Gharmalkar

John Kucharski

Brian Quan

Cesar Martin

Irving Hernandez

Meeting Topics:

Quick Discussion of Last Year's Important Documents:

- End of Year section Report was accepted
- Finance Audit was accepted
- Awards will be announced in September

Goals for This Year:

- Keep up the good momentum from last year
- Diversify our event types
- Manage our resources more efficiently
 - Motion to share documents over Google Drive was approved

Section Website Updates:

- Idea to add more engaging content to website such as “What its like to be an AE” video, or DBF videos
- Kevin Burns to reboot history section
- Steven Jacobson and Jin Oh to take action on investigating the use of a WordPress format and switching providers for cheaper service

Square System:

- The idea of purchasing a Square Chip Reader was discussed, though it was agreed that the risk to the section is low if we do not purchase one. This can be discussed again at a later time if our use of the Square reader increases.

Marketing Improvements:

- We currently send all emails in Plain Text, so an idea to improve response and interest in our events is to use an email marketing service. This will allow our emails to look better and for us to gain statistics on how people respond to our emails. We can do a trial and analyze the value.
- An idea for improving responses to event emails is to add RSVP buttons to the email
- For events, we can also purchase Hand Outs to pass out such as stickers or buttons

Bylaws:

- Action Item for Kevin Burns and Cesar Martin to get our updated Bylaws signed by the region

Upcoming Events and New Event Ideas:

- STEM – apply for a NASA Downlink and do a QA session with the ISS. Partner with UCSD, SDSU, or Rueben H Fleet Science Center to use their resources
- Social – Trivia night or Engineering Heptathlon
- Public Policy – Panel discussion geared towards large aerospace policy
- PhD Poster Event – possibly in early November, have PhD candidates present their research. Chris Root and Marty Miller to take action to find presenters
- Speakers – Sept 8 event at Solar Turbines. Joel to take action to find if it is limited to US Citizens. We also qualify for another speaker this year, since this speaker was planned last year.
- UCSD SDSU DBF Flyoff – possibly early October. If we partner with SEFF, members can also observe their drone races/events. UCSD and SDSU reps to take action
- Northrop Grumman Innovation Challenge – Kevin to find out if AIAA can attend the next one
- Fly Days at Gillespie Field – First Friday of each month. Partner with AeroEd to make an event
- EAA for Young Eagles – partner with EAA and get teachers flying as well to promote Aerospace Education
- Technical Lecture Series – possibly a lunchtime webcast to engage members at a different time
- AIAA Maker Space Event – partner with a local fablab to have a 3d printing seminar or something similar
- STEM – Meet an astronaut. Lauren to take action

Other Announcements:

- National Level Technical Committee – Young Professionals are encouraged to apply
- New SDSU AE Chair – Dr Liu
- Sept 11-19 is National Aerospace Week